



Telenor
Academy



General Information

- First of all, you will need to apply by filling out [this form](#)
- First 1000 **qualified** applicants will get access to our Telenor Academy programmes for **two months**
- You have to activate your license within **one week** after you get an invitation from us
- You will be expected to complete at **least one programme** (~30-40 hours of online learning) during these two months, by spending at **least 5 hours** on learning each week
- After you have finished the journey(s), you may contact us at gld@telenor.com to get your **Telenor Academy Diploma**

Competence: Automation & Process

Automation is a strategically important initiative, which is why this learning journey is launched. There are many reasons to why automation is a top priority and two of those are efficiency and unleashing people power.

WHO IS IT FOR?

Passionate experts who want to have in house guidance in order to be reskilled/upskilled in this domain

WHAT WILL YOU LEARN?

This programme covers Automation of business processes, customer channels and maintenance procedures

WHICH LEARNING PATH?

The roles available to choose from include: Automation Developer, Automation Architect, Automation Analyst, Automation Evangelist



Competence: Data & Analytics

Data & analytics covers diverse topics such as business problem solving, digital analytics, descriptive and predictive analytics, optimization, machine learning, AI, etc.

WHO IS IT FOR?

D&A education portfolio allows you to develop competence from a basic conceptual understanding and all the way to more hands-on skills to handle roles within D&A

WHAT WILL YOU LEARN?

This programme covers the operational knowledge towards a specific competency for a specific role either for upskilling or for transition

WHICH LEARNING PATH?

The roles available to choose from include: Data Engineer/Architect, Data Analyst and Data Scientist



Competence: Cyber Security

Cyber security is about protecting information, IT systems and other assets from cyberattacks. Technical protection mechanisms like firewalls and anti-virus are needed, but our best defence is you and your colleagues.

WHO IS IT FOR?

Participants must have basics of IT and cyber security. Fits those roles and processes where security must be included

WHAT WILL YOU LEARN?

This programme covers the ability to effectively respond to basic security threats and to detect and investigate advanced threats in all BUs. Security architecture & security operations

WHICH LEARNING PATH?

The roles available to choose from include:
Solution/Enterprise/Cloud Architect, Software Developer/Engineer,
Product Manager/Project Manager, IT and Network Operations



Competence: Agile Way of Work

Agile mindset and way of work are critical for achieving the strategic ambitions for Telenor and making the organization more modern, efficient, customer focused, and improve time-to-market.

WHO IS IT FOR?

Beginners in agile setup or those wishing to move towards agile setup and interested in getting an introduction to agile way of working and the key agile roles

WHAT WILL YOU LEARN?

This programme covers the agile mindset, key roles, methodologies & tools and an introduction to some frameworks

WHICH LEARNING PATH?

The roles available to choose from include: Scrum Master, Product Owner, Agile Project Manager and Agile Software Developer



Competence: Digital Marketing

Get introduced or slightly deeper insights into different digital marketing areas: from planning & strategy to execution, content creation, growth hacking, and managing various social media platforms.

WHO IS IT FOR?

Beginners in marketing or those wishing to move from one marketing specialization to another or broaden their horizon and get familiar with the marketing trends

WHAT WILL YOU LEARN?

You will learn how to promote your business effectively online and develop a targeted online marketing strategy that engages potential customers throughout the digital landscape

WHICH LEARNING PATH?

The roles available to choose from include: Social Media Specialist, E-commerce Specialist, Content Specialist, and Digital Marketing Strategist



A young woman with dark hair and glasses is sitting at a desk in a bright, modern office or library setting. She is wearing a light-colored t-shirt and is focused on writing in a notebook with a white pen. In her left hand, she holds a red disposable coffee cup with a white lid. On the desk, there is a laptop, a smartphone, and some colorful sticky notes. The background is slightly blurred, showing shelves and other people in the distance.

**Apply [HERE](#) to get access to
Telenor Academy Programmes**

If you have any questions regarding Telenor Academy journeys or application process,
please contact us via gld@telenor.com

