

2016

TELENOR GROUP

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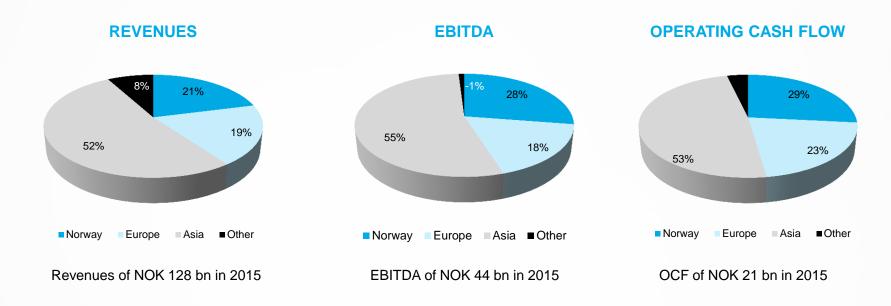




- Geographic focus on Scandinavia, CEE and Asia
- Strong mobile market positions: #1 or #2 in 10 of 13 markets
- Controlling positions in all key assets
- More than 200 million mobile subscribers
- Revenues of NOK 128 bn and EBITDA of NOK 44 bn (2015)

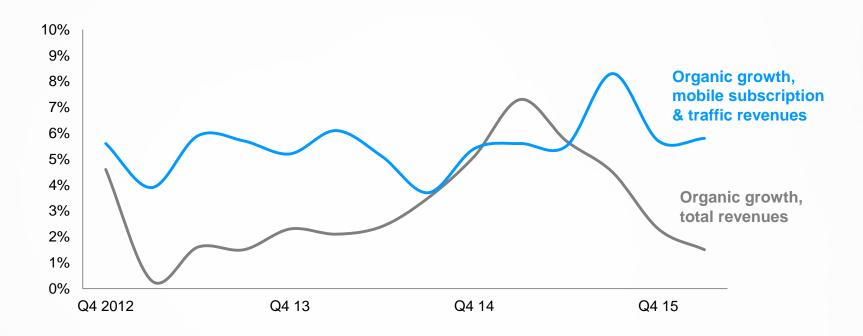
SIGNIFICANT CONTRIBUTION FROM ASIAN OPERATIONS

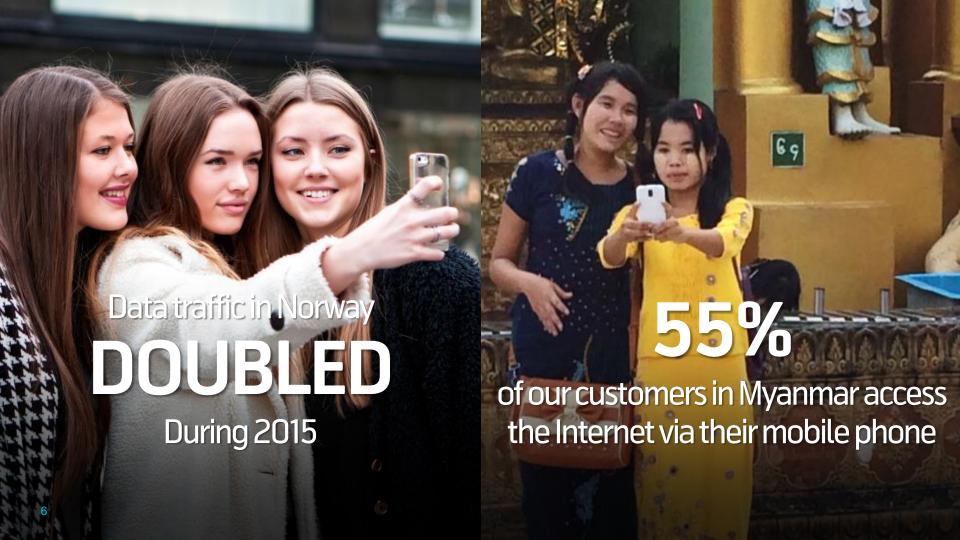




ROBUST ORGANIC MOBILE SERVICE REVENUE GROWTH

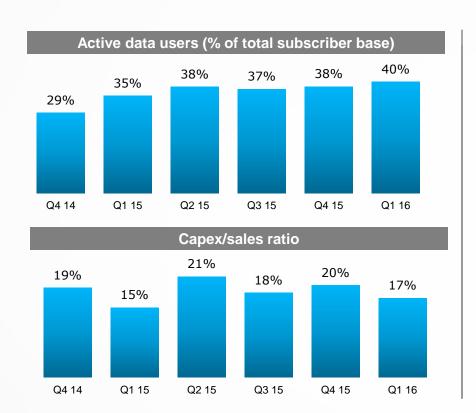


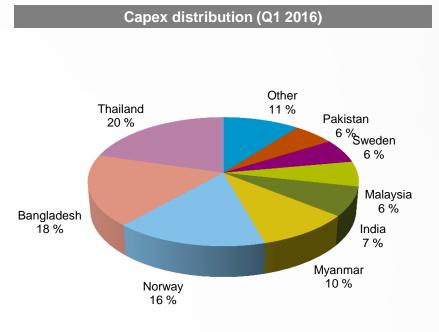




INVESTING WISELY TO SUPPORT DATA GROWTH

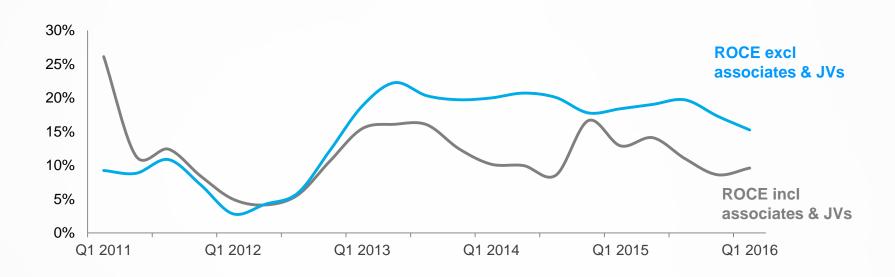








HEALTHY RETURN ON CAPITAL EMPLOYED IN CONSOLIDATED OPERATIONS





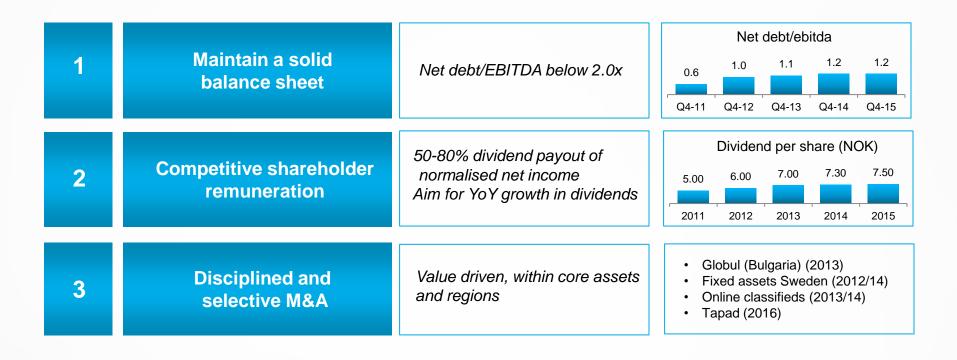
OUR STRATEGIC AMBITION: BE THE CUSTOMERS' FAVORITE PARTNER IN DIGITAL LIFE

- Continued topline growth, driven by increasing data usage
- Develop into a digital service provider
 - Offer attractive end-user services
 - Digitize core telco processes
 - Explore selected new digital businesses
- Aiming for EBITDA growth to exceed revenue growth



PRIORITIES FOR CAPITAL ALLOCATION





FOCUS AND OUTLOOK FOR 2016



- Execution on operational efficiency ambitions
- Strengthen fixed performance in Norway
- Return to growth in Thailand and Malaysia
- Network rollout and spectrum management

	2016	YTD
Organic revenue growth	2-4%	1.5%
EBITDA margin	33-34%	35.4%
Capex/sales ratio	17-19%	16.8%

Organic revenue growth in fixed currency, adj. for acquisitions and disposals. EBITDA before other items. Capex excl. licence fees.



