

TELENOR PAKISTAN
SUSTAINABILITY
REPORT 2014



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www.telenor.com.pk

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This report captures a holistic view of the best practices adopted by Telenor Pakistan during 2014 and their impact that continues to contribute towards empowering societies. It covers the creation of shared value, both for society and business, by various departments and work streams of our company - not as a byproduct, but as a guiding principle that has given them their professional vision. All information is presented in words, photographs and infographics.

Web links to relevant pages on Telenor Pakistan and Telenor Group websites are also included for the readers who wish to explore any given subject in more detail.

Readers are welcome to contact us at press.center@telenor.com.pk for any further information. For Telenor Group Sustainability report 2014, please visit www.telenor.com/sustainability

CONTENTS

Executive Summary	01
Telenor Pakistan	04
Section 01	
Responsible Corporate Citizen	
1.1 Corporate Governance	07
1.2 Ethics and Anti-Corruption	09
1.3 Occupational Health and Safety	10
1.4 Data Privacy and Protection	12
1.5 Safeguarding Human Rights	13
1.6 Social Contributions	15
Section 02	
Vital for Society	
2.1 Investment in the Economy	21
2.2 Access and Outreach	23
2.3 Supply Chain Capacity Building	24
2.4 Energy Conservation & Efficiency	25
Section 03	
Empowerment and Innovation	
3.1 Financial Inclusion	29
3.2 Enabling Services	31
3.3 Enabling Innovation	33



EXECUTIVE SUMMARY

Alisha's dream of becoming a school teacher is more likely to come true now that she can continue going to school. She is 11 years old and a bright student of a government school in rural Hyderabad. Alisha was on the verge of letting go of her dream when her father, who barely made minimum wage lost his job, and her youngest sister fell ill. Luckily, the Government of Sindh initiated a stipend distribution program for girls like Alisha who continue in school after grade six. But Alisha's father knew that receiving the stipend would be yet another challenge. Today though, Alisha and 400,000 other girls and families conveniently and safely receive their monthly stipend through Easypaisa's wide network of agents, mobile accounts and ATM cards.

Thanks to this partnership, Alisha's dream of becoming a school teacher lives on.

At Telenor Pakistan we strongly believe that our business is tied to many positive social impacts over and above our efforts in the domain of corporate social responsibility. Be it contributions to the national exchequer, development through investment in infrastructure or promoting entrepreneurship through financial services, Telenor Pakistan has been at the forefront of disseminating benefits of Information Communication Technology in general and mobile communication in particular.

In the course of its growth since 2005, Telenor Pakistan has taken the lead in bringing innovation in

the industry and introducing a number of ways to capitalize on existing resources through customer friendly products and services for the very first time. As the second largest operator in Pakistan's telecom industry with over 36 million customers as of March, 2015 and the country's largest 3G network, Telenor Pakistan takes pride in being part of an industry that can touch people's lives directly at the grass root level, and understands the responsibilities affiliated with the stature. From encouraging entrepreneurship with mobile internet to making financial inclusion a reality in Pakistan, Telenor Pakistan has linked its business strongly with empowering societies and contributing as a responsible corporate citizen to the local economy.

Whether as customers or employees, people are the most valuable resource for Telenor Pakistan, which is why their contentment, safety and privacy are of utmost importance for the company. Ensuring compliance with occupational human rights throughout the supply chain is also one of Telenor Pakistan's fundamental principles to operate ethical and sustainable business throughout the country. Inclusion of Women and Persons with Disabilities in Telenor Pakistan's workforce is also ensured through specially designed programs, which encourage diversity. The company's contribution to social causes for the uplift of marginalized societies and speedy response in the times of calamities and emergencies has also had a significant impact on the lives of people in dire need.

Investment in critical infrastructure keeping long term sustainability in mind is not only part of Telenor Pakistan's business strategy but equally vital for the society. This is reflected in Telenor Pakistan's wide outreach across the country through more than 220,000 Sales & Service Centers, Franchises and Retailers, as of May 2015 as well as efforts towards-supply chain capacity building. As for contributions to the national exchequer, Telenor Pakistan has paid PKR 176 Billion since its inception in 2005 in various forms of direct and indirect taxes. Over PKR 7 Billion have also been contributed towards Universal

Service Fund and National ICT R&D Fund, set up by the government to increase telecom penetration in remote areas and initiate other telecom related uplift projects. Environment protection is also one of the key areas of consideration for the company when it comes to assessing a project's feasibility, construction and renovation, waste disposal and energy consumption to name a few.

Telenor Pakistan also strives to create a business environment that is conducive for the development of innovative services that empower the people of Pakistan. Introducing Mobile Financial Services in a cash based economy like Pakistan has led Easypaisa – a joint venture between Telenor Pakistan and Tameer Microfinance Bank – to move nearly 2% of Pakistan's GDP in 2014 alone. Other enabling services include, but are not limited to, birth registration through mobile, early warnings through SMS in case of a potential natural catastrophe, mEducation and mHealth initiatives, and promoting online entrepreneurship through a proprietary APP Store and APP development competitions.

All in all, Telenor Pakistan stands firm on its principles and commitment to help shape a sustainable future in Pakistan and create shared value through transparent, efficient and innovative business.



Alisha, easypaisa beneficiary for receiving education stipend from Government of Sindh



TELENOR PAKISTAN

Telenor Pakistan is the provider of high quality voice and data communication services in Pakistan. We are 100% owned by Norway based Telenor Group - an international telecom giant operating in 13 markets across Europe and Asia. Telenor Group is among the largest mobile operators in the world with 186 million mobile subscriptions and a workforce of approximately 33,000 employees¹.

Founded in 2005, Telenor Pakistan began as the fifth operator in Pakistan's telecom market and has worked its way up to be the second largest operator in the country in terms of number of subscribers. As of March 2015, our subscriber base stands at over 36 million. Headquartered in Islamabad, we have the largest 3G network in the country covering over 80 cities and serving nearly 4 million 3G users every day. In March 2014, Telenor Pakistan and Tameer Microfinance Bank won two coveted GSMA² awards, for Easypaisa - Pakistan's first and largest Mobile Financial Service - at the Mobile World Congress held in Barcelona, Spain.

Our Vision Empower Societies

We provide the power of digital communication, enabling everyone to improve their lives, build societies and secure a better future for all.

Our vision to empower societies is a clear call to action. We bring vital infrastructure, new services and products that stimulate progress, change and improvement in Pakistan.

Our mission We're here to help our customers

We exist to help our customers get the full benefit of being connected. Our success is measured by how passionately they promote us.

1. Figures as of March 2015
2. The GSMA represents the interest of mobile operators worldwide uniting nearly 800 operators with more than 250 companies in the broader mobile eco system. More at gsma.com/aboutus/



SUSTAINABILITY REPORT

SECTION 01

RESPONSIBLE CORPORATE CITIZEN

WE DRIVE ETHICAL, RESPONSIBLE
& TRANSPARENT BUSINESS

1.1 Corporate Governance

Telenor Pakistan is governed by robust constitutional documents to ensure healthy and transparent business practices for the benefit of all stakeholders. The laws, regulations and policies covering all aspects of the business are strictly complied with in letter and spirit. As a result, we have established a reputation of being a responsible and law abiding corporate entity. In addition, Telenor Group's global standards of business ethics, referred to as the "Code of Conduct" or "CoC", are equally applied to Telenor Pakistan. This document defines the very foundation of the formal governance regime, core principles and ethical standards of our company. These standards are applicable to all employees, as well as the members of the Board of Directors, and are universally implemented across all business areas that we operate in. Detailed information on Telenor Pakistan's corporate governance is available for reference on our website telenor.com.pk

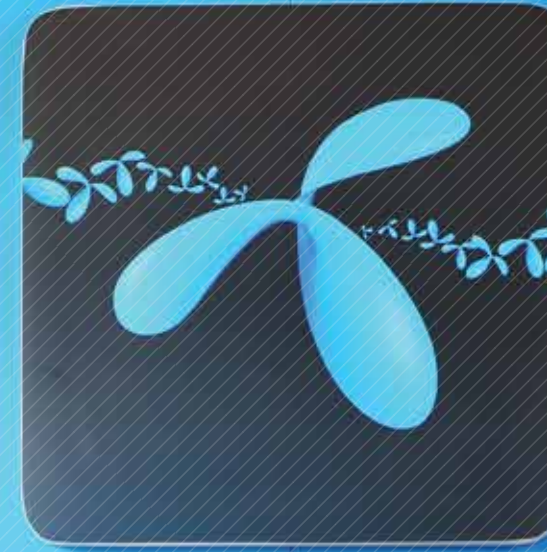
Our governing principles are also highly influenced by the four core values, which describe how we serve our customers and work together as colleagues.



Telenor Group Corporate Governance Report - 2014



CoC Document



KEEP PROMISES

We're about delivery, not overpromising. We're about actions, not words.

MAKE IT EASY

We don't complicate things. Everything we produce should be easy to understand and use.

BE RESPECTFUL

We acknowledge & respect local cultures and want to be a part of local communities wherever we operate.

BE INSPIRING

We find new ways to improve and create value.



1.2 ETHICS & ANTI-CORRUPTION

Telenor Pakistan has zero tolerance for corruption and operates in accordance with its Anti-Corruption Policy. This policy is also implemented across the board while engaging with internal and external stakeholders. For instance, no employee of the company is allowed to give or receive a gift or any form of business courtesy beyond a modest value to or from any business partner or external stakeholder. Round the year, Ethics & Compliance team organizes company-wide Code of Conduct and Anti-Corruption refresher sessions in order to improve employee understanding of the Policy, and encourage them to report any breaches in their knowledge. In this regard, the Compliance Hotline and dedicated email addresses have been established, where employees have the provision of reporting any such occurrence under complete anonymity. Following a complaint, thorough investigation is carried out by the Ethics & Compliance team and subsequently necessary remedial measures are taken.

telenor group	
Anti-Corruption Handbook	
KEY MESSAGE	
INTRODUCTION	
YOUR RESPONSIBILITY	
TELENOE WAY	
ANTI-CORRUPTION	
FACILITATION PAYMENTS	
GIFTS	
APPANGEMENTS	
PUBLIC AUTHORITIES	
RELATIONS WITH MIDDLEMEN AND BUSINESS PARTNERS	
OTHER REGULATIONS AND GUIDELINES	

An Anti-Corruption App has also been developed by Telenor Group for employees of all Telenor Business Units (BUs), which allows them to readily refer to the Anti-Corruption Handbook, when in doubt.

1.3 OCCUPATIONAL HEALTH AND SAFETY

Our efforts to ensure a healthy and safe working environment for employees and partner organizations go beyond Pakistan's Labour Law requirements. By policy, employees have the 'right to say no' if they suspect a certain activity may cause harm to them or a fellow worker. Special online training programs on maintaining safety at the workplace and beyond are mandatory for every employee. Teams working on the field are equipped with necessary safety gears and first aid knowledge to mitigate the impact of any possible accident. Pre-defined procedures

are followed to ensure safety while working with materials and at locations that may pose danger to lives or health.

Also, Telenor Pakistan has implemented OHSAS 18001 standard for continual improvement in occupational health and safety management system. In 2014, 650+ internal improvements have been made, which were identified in 2013 during risk assessment exercise and same exercise has been carried out during 2014 covering all corporate, core & commercial locations nationwide.



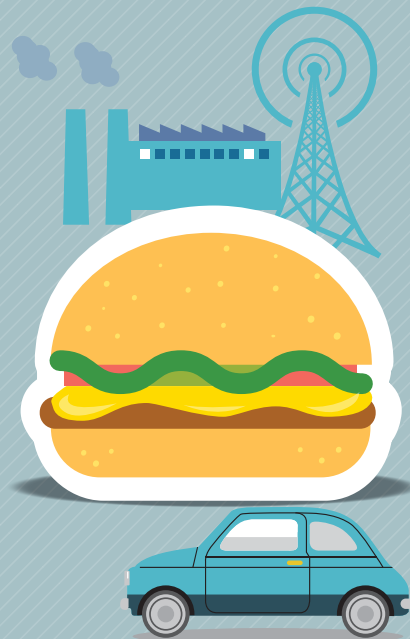
3. Lost Time Injury Frequency is the rate of occurrences of incidents at work place that result in an employee's inability to work the next full day.

Our comprehensive Health, Safety and Environment (HSE) standards equally apply to partner organizations and vendors as well. We at Telenor Pakistan ensure the health and safety of employees in the entire supply chain as we do for our own employees, and reserve the right to discontinue working with any organization that fails to comply with predefined standards. The main focus areas in supply chain include compliance with labour laws, national laws on health safety & environment, international standards, human rights and anti-corruption.

To ascertain that all necessary precautions are taken at every level of the supply chain, 49% of all inspections by the HSE teams were unannounced in 2014. Resultantly, the supply chain risk for

critical risk suppliers reduced to less than 2% by the end of 2014. Moreover, 53% of closure was achieved against target of 50% for major non-conformities raised during 2014 in the supply chain. Along with safety and environment for the workforce, these inspections put particular emphasis on ensuring that no child labourers were hired across the board in the entire supply chain.

Before entering into any contract, Telenor performs a thorough HSE risk assessment of potential suppliers. An agreement on responsible business conduct is made and signed with the supplier before the business contract is signed. At the end of 2014, 100% of Telenor Pakistan's 1,533 suppliers have entered into this agreement.



THE BEEF BURGER STORY

In Pakistan– the annual carbon emissions per citizen are close to one ton of CO₂. If you buy a beef burger in a takeaway store, the associated carbon emissions from the production of this burger is close to 2 kg of CO₂⁴. The same amount of carbon emissions will allow you to drive 20-30 km with your fuel-based standard car⁵. But 2-3 times this amount of carbon emissions will also give you full year of telecom and internet based services per customer from Telenor in Pakistan. That is sustainable service!

So our industry is not a part of the climate change problem – we are part of the climate change solutions:

Through the SMART2020 reports, it is demonstrated how the increased use of ICT services, such as video conferences, smart energy management, cloud computing and smart electrical grids, could cut the projected 2020 global carbon emissions by close to 15% -, which is more than five times the ICT sector's emissions in the same period⁶.

4: www.maxburgers.com/sustainability/Carbon-offsetting/

5: <http://www.ecoscore.be/en/how-calculate-co2-emission-level-fuel-consumption>

6: http://www.smart2020.org/_assets/files/01_Smart2020ReportSummary.pdf



1.4 DATA PRIVACY AND PROTECTION

Telenor Pakistan diligently ensures every customer's right to privacy. A lucid policy forbids access to any form of customer data including (but not limited to) location, call record and usage pattern to all unauthorized personnel within or outside the company. In cyberspace, firewalls and other state of the art software protects customer data from system breach and/or data leakage. We take the privacy and security of our customers and employees very seriously and strictly follow all the security protocols laid down by the GSMA and 3GPP⁷.

7. The 3rd Generation partnership project is a global initiative that unites telecommunication standard development organizations and provides their members with a stable environment to produce the Reports and Specifications that define 3GPP technologies. More at 3gpp.org

1.5 SAFEGUARDING HUMAN RIGHTS

Amongst other associations and memberships, Telenor Group is a member of the UN Global Compact, where respect for human rights is part of its 10 core principles. Consequently, Telenor Group and Telenor Pakistan operate with a clear understanding of respecting and continuously improving human rights within its sphere of control. This is ensured not only through the Code of Conduct but equally through Telenor's policy on Corporate Responsibility and the Manual/Toolkit on conducting Human Rights Due Diligence. Such due diligence and awareness sessions are conducted across the company every year.

Translating policy into action, our business growth has expanded our family of employees to over 2,400, as of March 2015 whilst indirectly creating employment opportunities for thousands of citizens. Staffing at franchise level reaches up to 5,500 across Pakistan, thereby respecting the right to employment and a fair opportunity regardless of race, religion, cast, sect and gender.

In the spirit of inclusion, we especially focus on integrating and promoting marginalized groups such as Women and Persons with Disabilities (PWDs) in our

workforce. Khuddar Pakistan is one of Telenor Pakistan's Corporate Social Responsibility programs focusing on Awareness, Access and Integration of PWDs. Part of this program is Open Mind Pakistan, which is a unique opportunity for PWDs to train in Telenor's competitive corporate environment, serving as a launchpad for them to pursue careers in mainstream corporate sector.



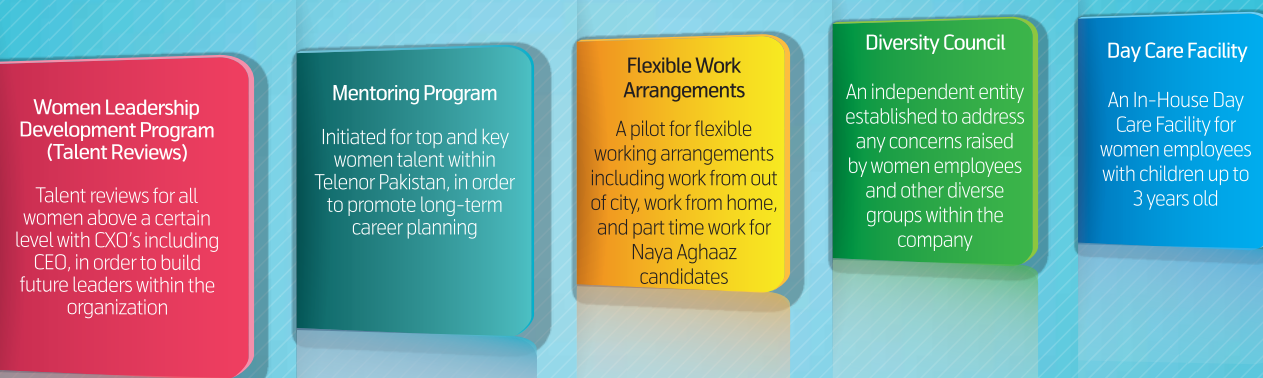
Tayyaba Arshi receives her certificate from CEO Telenor Pakistan, Michael Foley at Open Mind Program Graduation Ceremony - 2015

Measures to prohibit child labour in Telenor Pakistan supply chain are unprecedented in the local telecom industry

Naya Aghaaz is our unique women workforce integration program, which has been launched to encourage increased women participation within Telenor Pakistan's workforce. The program attracts

women talent pool from two groups; those who have work experience but took a career break and want to resume, and those who never had an opportunity to work and are of a mature age group.

Women Employee Development Initiatives In Telenor Pakistan



As part of its ambition to empower societies, Telenor Pakistan has devised convenient and affordable life and health micro-insurance products that cater to needs of customers from all under-served segments of the society. Easypaisa was the first mobile financial services brand to introduce both life and health insurance schemes. Sehat Sahara is a health insurance product in collaboration with Microsure and Jubilee Insurance that allows customers to get coverage of Rs.1,000 per day by paying a premium amount of Rs.750 per year. Khushaal Beema, on the other hand, is a savings product offering through which Easypaisa

Mobile Account holders can get Life and Accidental Death Insurance of up to Rs. 1 Million upon maintaining a balance of PKR 2,000 or more in their Mobile Accounts.

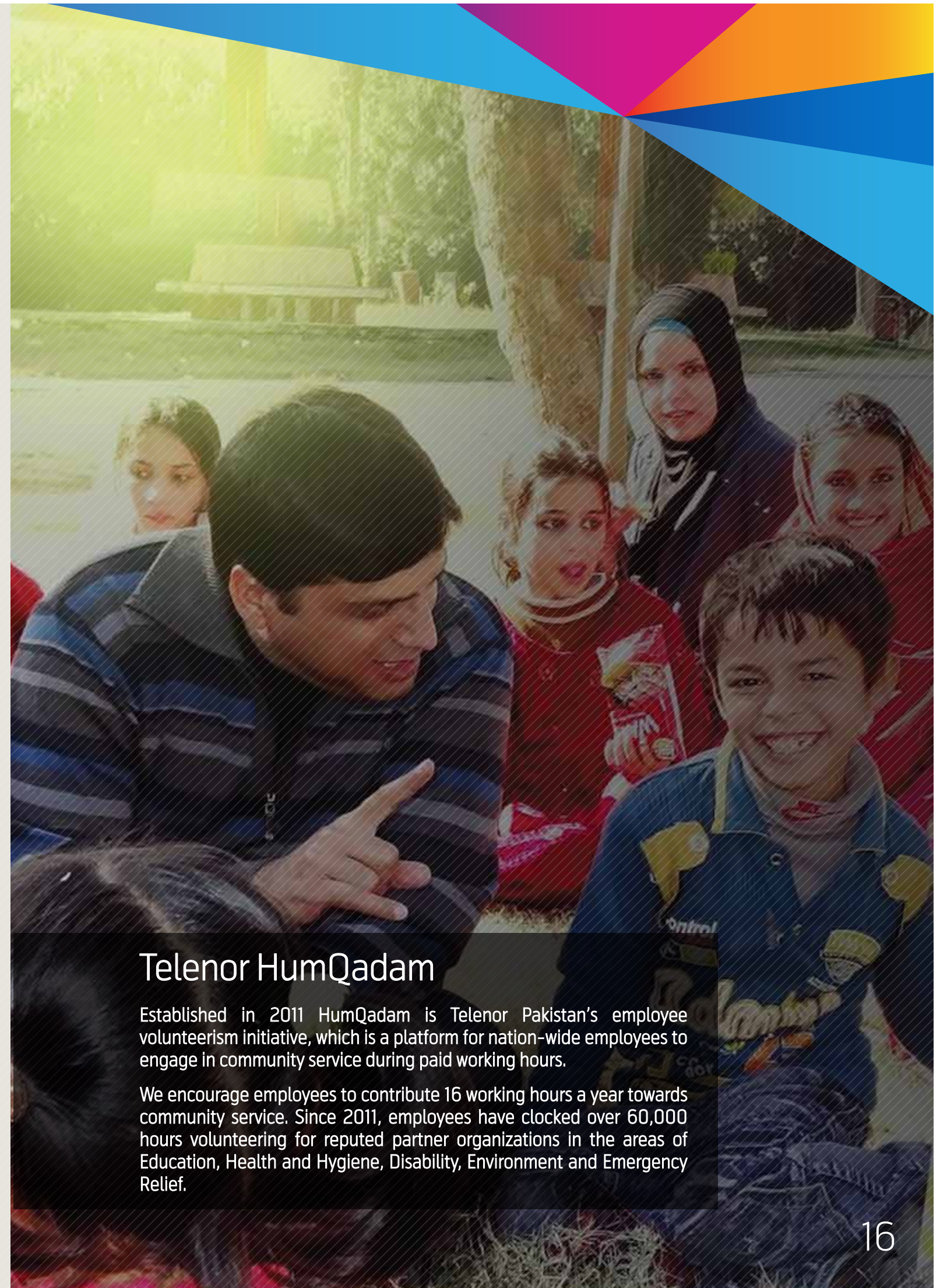
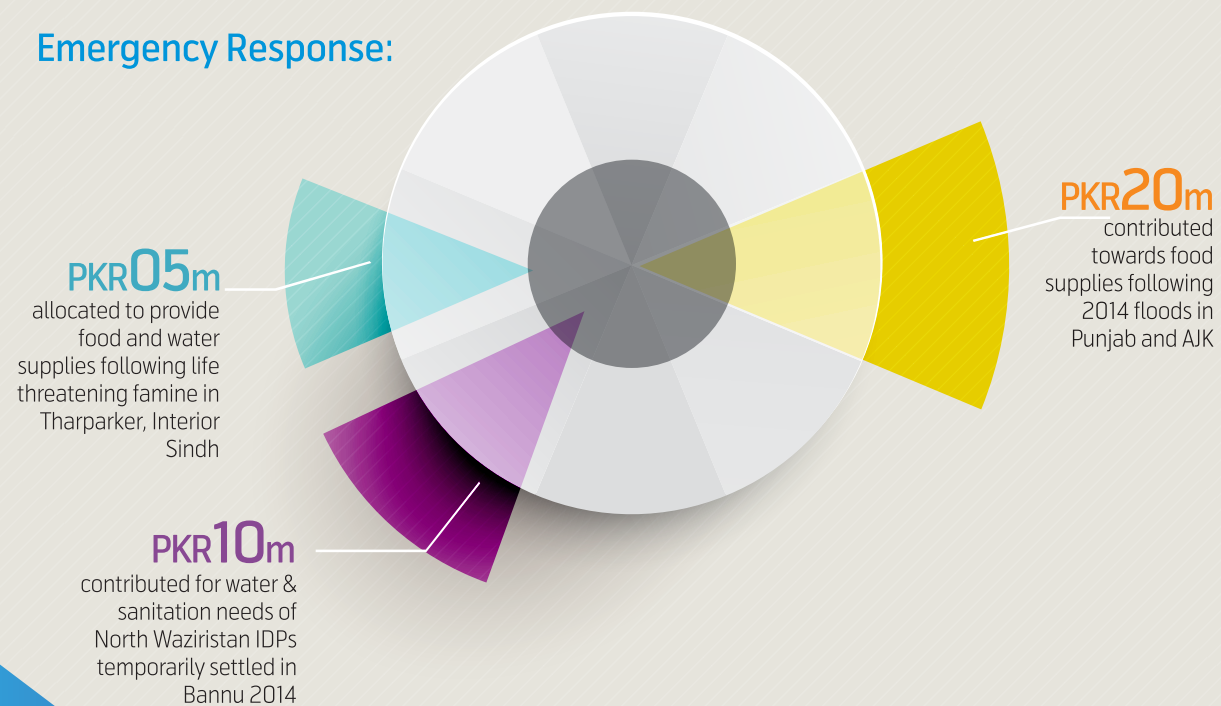
On similar lines, Talkshawk Mohafiz is Pakistan's first GSM based micro-insurance product that covers interested customers who spend Rs.200 or more in a month. Product has had 1,519,032 subscriptions since its launch in November 2013.

1.6 SOCIAL CONTRIBUTIONS

At Telenor, we believe that the telecom industry has the power to transform society and that strategic investments in the society bring long-term benefits both to the society and our business.

We therefore strive to maximize the positive impact of telecommunications, create shared value for the society and business, and help shape a sustainable future for all.

Emergency Response:



Telenor HumQadam

Established in 2011 HumQadam is Telenor Pakistan's employee volunteerism initiative, which is a platform for nation-wide employees to engage in community service during paid working hours.

We encourage employees to contribute 16 working hours a year towards community service. Since 2011, employees have clocked over 60,000 hours volunteering for reputed partner organizations in the areas of Education, Health and Hygiene, Disability, Environment and Emergency Relief.

SCHOOL REHABILITATION & IMPROVEMENT PROJECT

In 2014, Telenor Pakistan took charge of rehabilitating and improving the quality of education in government schools partially damaged during floods in Khyber

Pakhtunkhwa (KPK), Punjab and Sindh. After the successful completion of pilot in 2013, the scale-up is underway and will be completed by year end.



Government Girls Elementary School, Goharwala, before Telenor Pakistan's rehabilitation efforts



Teacher and Student Training on ICT



In-house Maintenance of Facilities



Water, Sanitation and Hygiene Facilities



Construction of IT labs



Solar Electrification



Infrastructure Improvement

SUSTAINABILITY REPORT

SECTION

02

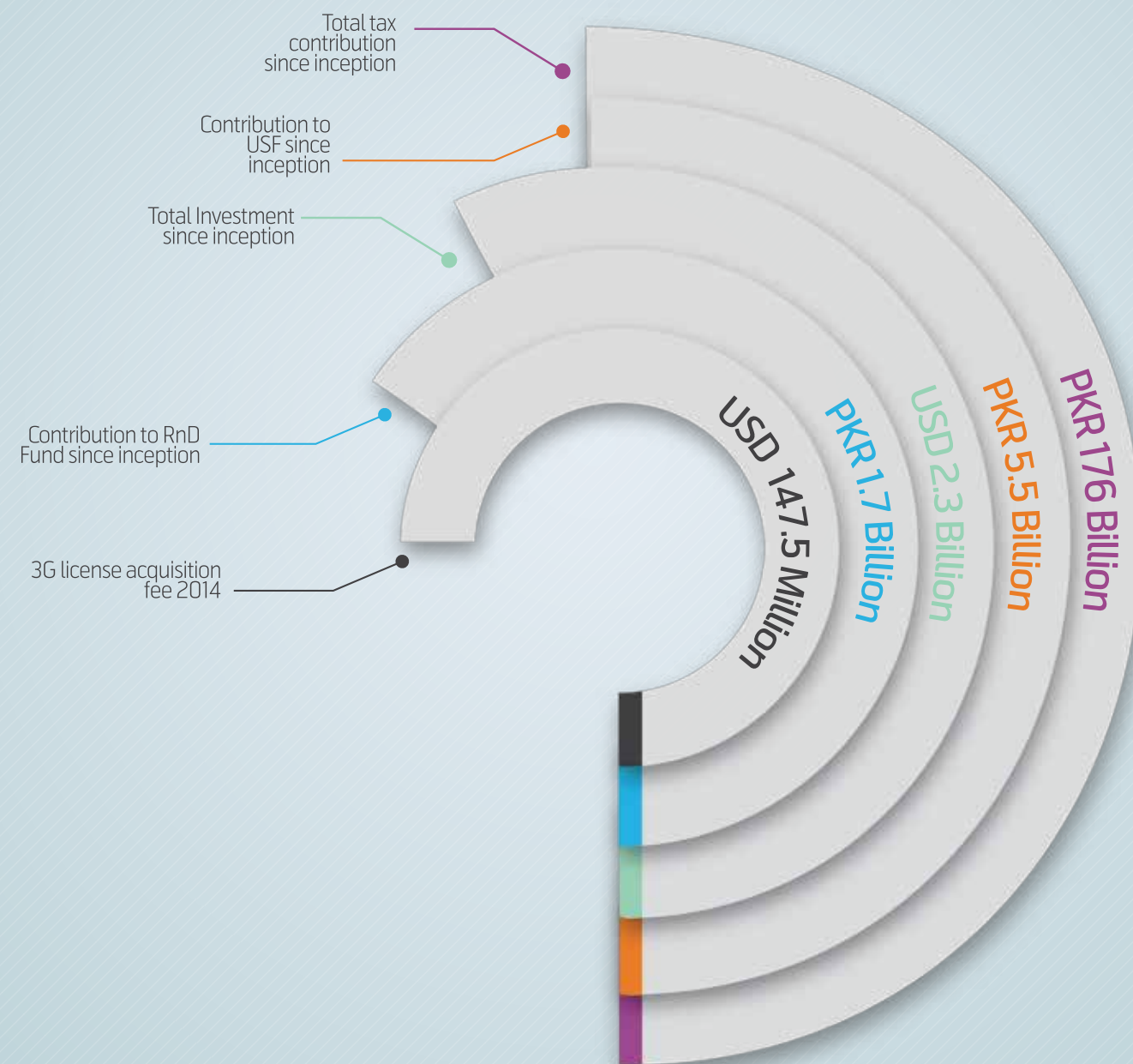
VITAL FOR SOCIETY

We are a reliable company providing critical communication infrastructure, and we invest for the long term



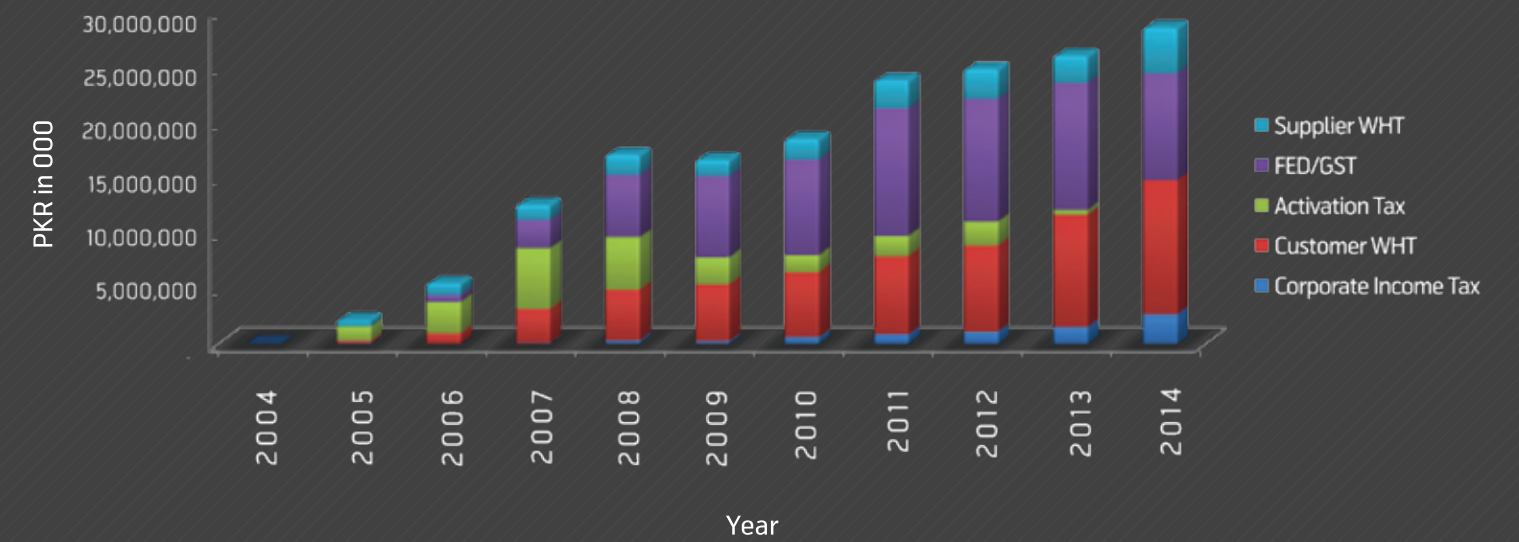
2.1 INVESTMENT IN THE ECONOMY

Our long-term commitment to empowering Pakistan can also be gleaned through our continuing contribution to the country's economy.



Telenor Pakistan is ranked at 84th among top 100 tax payers of Pakistan according to the list issued in 2014.

Year on Year various Tax Contributions by Telenor Pakistan

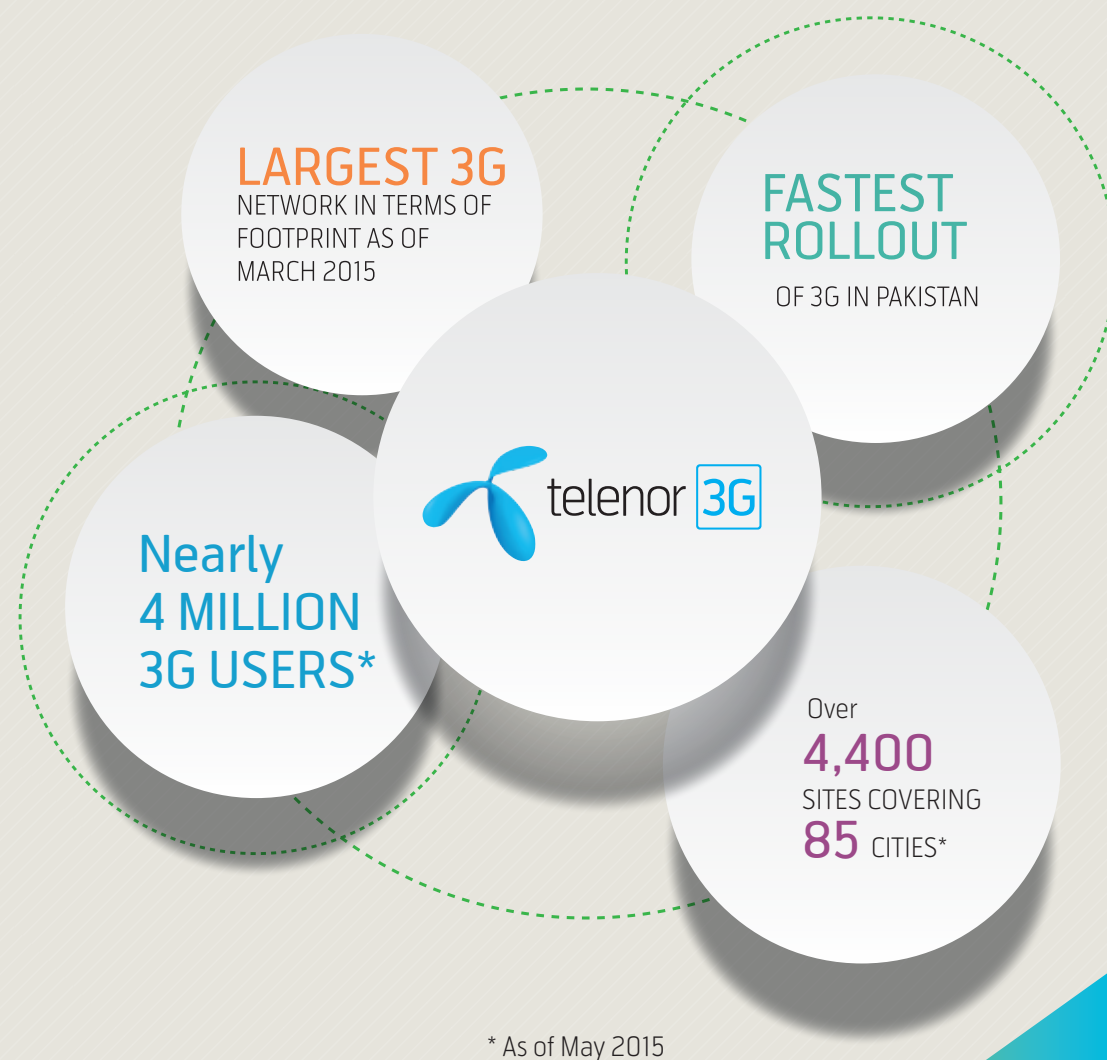


3D impression of the new Corporate Headquarters of Telenor Pakistan currently under construction in Islamabad

2.2 ACCESS AND OUTREACH

At Telenor Pakistan, we strongly believe that an Internet-enabled 'connected' Pakistan is a prosperous Pakistan, and that internet should not be a luxury for the few, but a service available to everyone. On our journey to empower societies, 'Internet for All' is a key part of our company strategy. We are therefore taking the lead in

creating affordable data packages, increasing smartphone and internet-enabled device penetration through lending via Easypaisa, offering up to 6 months free internet with certain devices, and promoting local app and content development through initiatives like Telenor Apps.



With a network of over 220,000 touch points including Sales and Service Centers, Franchises, Retailers and Easypaisa shops, Telenor Pakistan has one of the largest sales and distribution networks in Pakistan. Indiscriminate to urban or rural population areas, Telenor Pakistan is attempting to bring access to its products and services wherever the customers are. From network coverage in extreme weather areas like Chitral and Upper/Lower Dir to 3G coverage in remote areas such as Dadu and Khyber Agency, we are bringing digital revolution and associated benefits to almost every corner of the country.



2.3 SUPPLY CHAIN CAPACITY BUILDING

As part of Telenor's culture, all vendors, suppliers and their subcontractors are seen as partners. We engage with them keeping the 'One Team Spirit' alive since it is vital for all resources to be equally equipped and motivated when they come to work every day.

Our Technical headquarters in Islamabad accommodates permanent sitting of 120 employees from different vendors, where they enjoy similar on-premises facilities that are provided to Telenor Pakistan employees.

Our technology partners in particular and all others in general have had their employees trained at par with Telenor Pakistan employees in critical matters including network operations, health & safety, and management. This contributes not only to a uniformly talented team for Telenor Pakistan but also to the individuals' personal capacity building and growth.



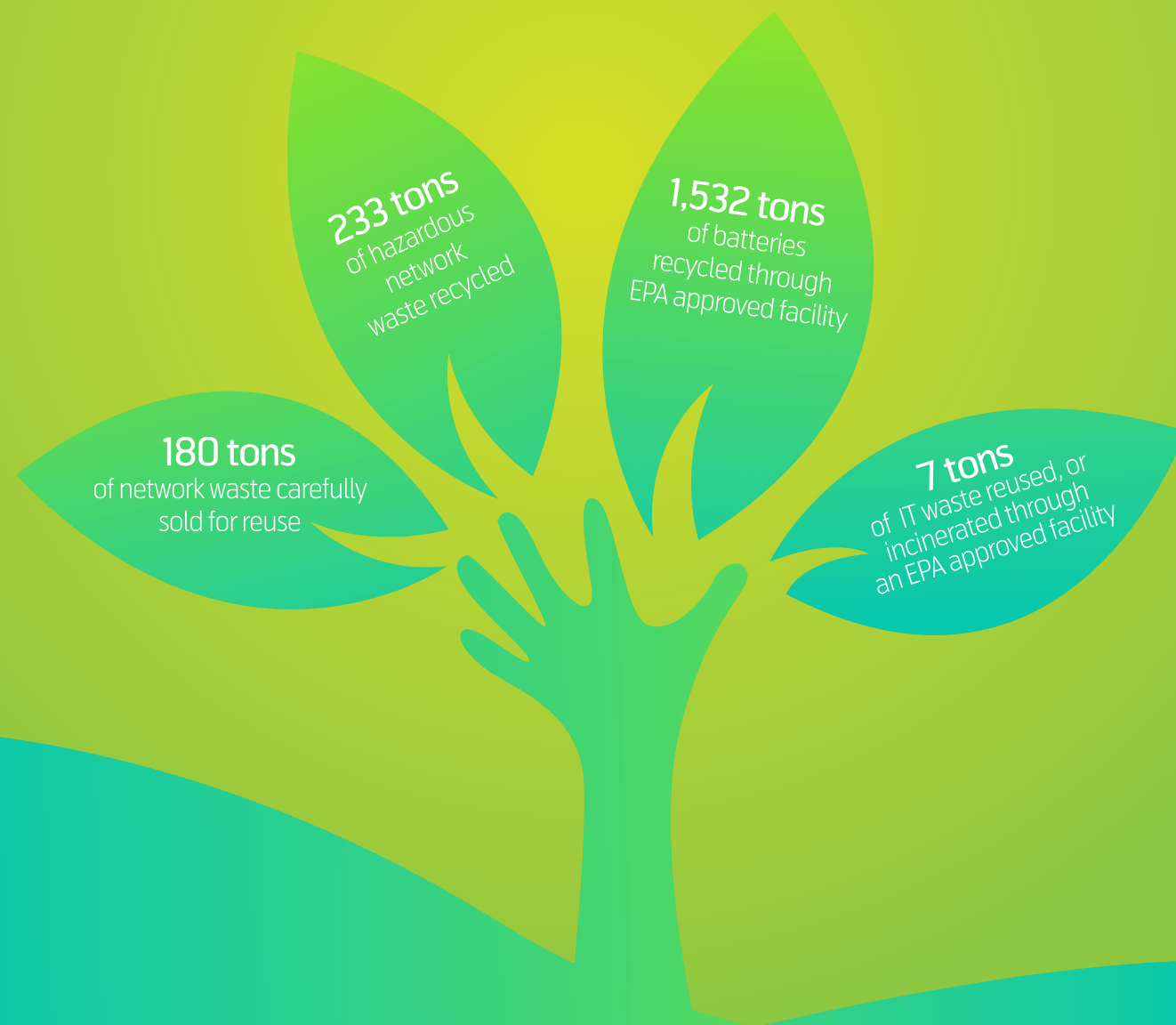
Telenor Pakistan and supply chain partner employees enjoy same facilities at Telenor Pakistan premises

2.4 ENERGY CONSERVATION & EFFICIENCY

Telenor Pakistan is committed to minimize its environmental impact and make all reasonable efforts to minimize use of resources, including energy and raw materials. We have implemented the

Environment Management System in accordance with ISO 14001 standards. Our waste management system follows the philosophy of 3Rs i.e. Reduce, Reuse and Recycle all the waste.

ELECTRONIC WASTE RECYCLING AND SAFE DISPOSAL DURING 2014



170 Telenor Pakistan owned sites run on **solar energy** as of December 2014



Carbon emissions reduced from 182,904 to 139,865 tonnes during 2014 (24%)



Municipal waste reduced from 406 to 309 tonnes during 2014 (24%)



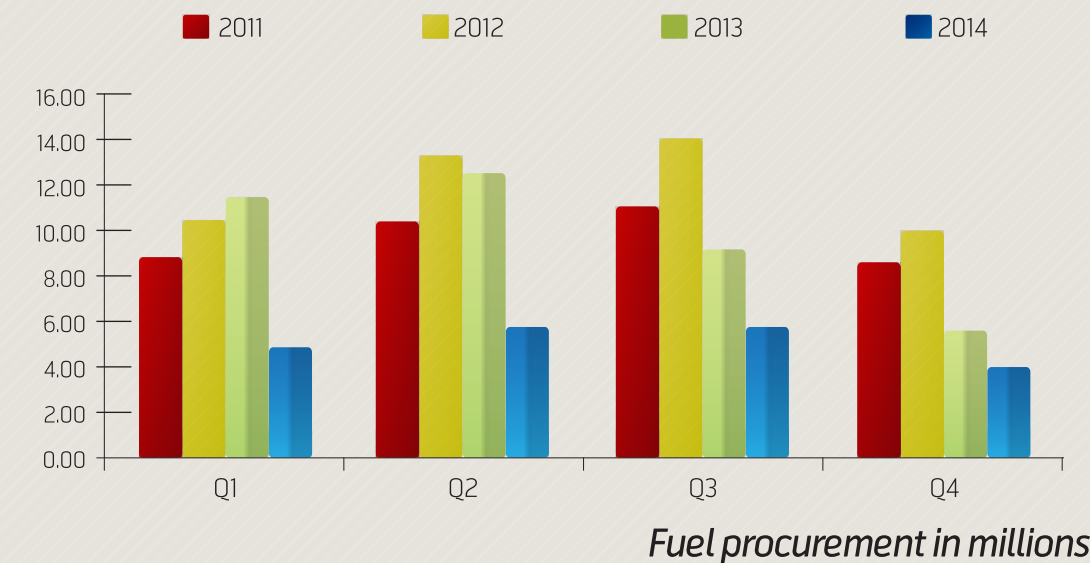
Energy consumption reduced from 588 to 438 Giga Watt / hour during 2014 (25%)



Electrical & Electronic Equipment Waste reduced from 4,984 to 1,953 tonnes during 2014 (60%)

An EPA (Environmental Protection Agency) approved third party was engaged to observe air emissions from power generators and cars during 2014. All National Environment Quality Standards (NEQS) were met during the evaluation. During 2014, 19 key contractual procurements were also assessed from Environment Sustainability perspective.

The following graph shows the consistent decline in purchase of fuel in each quarter of the past four years, which highlights Telenor Pakistan's dependence on greener alternatives to generate power.





SUSTAINABILITY REPORT

SECTION 03

EMPOWERMENT & INNOVATION

*We find innovative uses of digital communication
to improve people's lives*



3.1 FINANCIAL INCLUSION

Telenor Pakistan in its joint venture with Tameer Microfinance Bank brought mobile financial services to Pakistan for the very first time in 2009. Prior to the service, a vast majority relied on conventional and less efficient ways to transfer and save money. Today however, Easypaisa has revolutionized the way people bank and undertake financial transactions. With an array of services for banked and unbanked population, Easypaisa is working its way up to make financial inclusion a reality in Pakistan.

Easypaisa has proved to be an effective way of bringing transaction money of the unbanked community in the formal circulation net, which was traditionally being channeled through informal/undocumented means. Furthermore Easypaisa has enabled banked customers by offering services after hours, on weekends and public holidays.

On the other end of the spectrum, Easypaisa is facilitating government



disbursements to over 1.3 million beneficiaries. Prior to Easypaisa's entry into the market, these services were limited to banks and the post office. Easypaisa has made the process of transactions easy, quick, and transparent through its ever-expanding coverage of touch-points.

Some of the many government disbursement projects mediated through Easypaisa include the Benazir Income Support Program (BISP) and the Sindh & Punjab Education Sector Reform Program providing stipends to school going girls in Punjab and Sindh. The Zakat & Usher Department of the Government of Punjab is also using Easypaisa's channel to reach the needy.

While Easypaisa is used by all kinds of customers for their everyday financial needs, it also provides a lucrative supplemental income stream for the many retailers on its platform. With over 55,000 retailers, Easypaisa's business earns retailers an average of PKR 8,000 a

month, with some retailers earning as much as PKR 150,000 per month. Through the retailer base, Easypaisa has provided employment and additional income opportunities for many businesses. Easypaisa's upcoming solutions for online payments and e-payments will also revolutionize the way people shop and small businesses undertake secure cash management.

Lately, Easypaisa has collaborated with Roshan Energy to launch a first of its kind

Solar Home Solution. The innovative pay-as-you-go model enables customers to purchase and use Roshan Energy's reliable solar solutions with an upfront payment of just 15%, whereas the remaining payments can be paid within 18 months through Easypaisa. The product has managed to empower people in the remotest of areas where electricity hasn't reached but cellular coverage has, along with Mobile Financial Services.

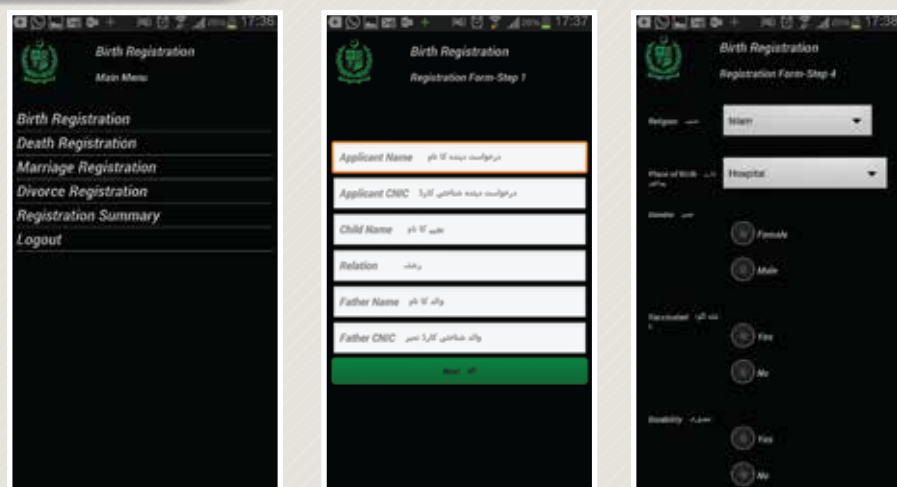



easypaisa
 moved nearly
 2% of the GDP
 of Pakistan
 in 2014.

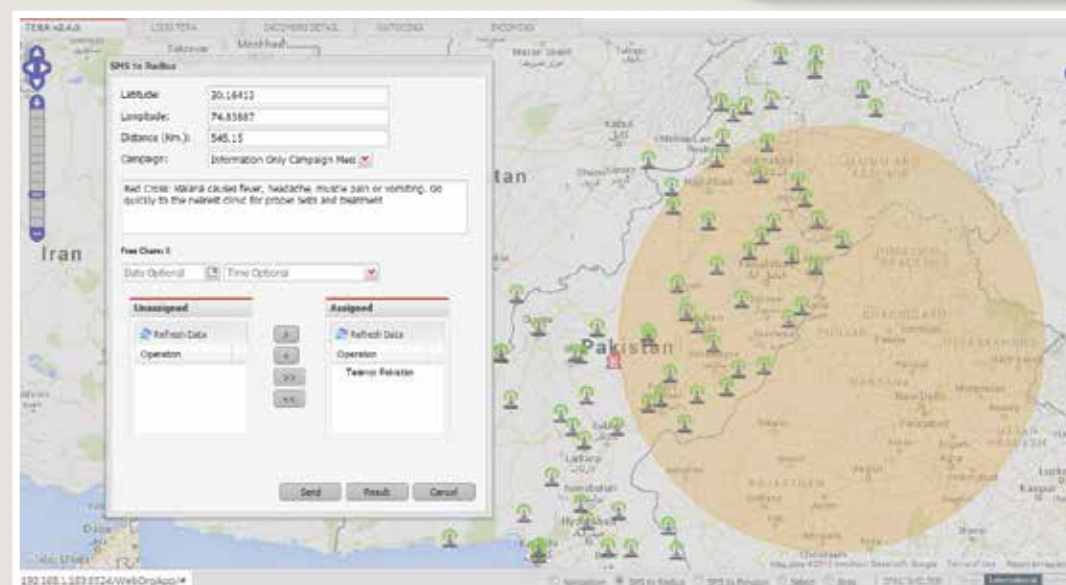
3.2 ENABLING SERVICES

In an effort to make a positive societal impact through innovative use of telecommunications, Telenor Pakistan has introduced several services that empower underserved groups. These include services related to mobiles for education, health, disaster communication, agriculture and government services.

We joined hands with UNICEF & the Government in pioneering the use of mobile technology in Pakistan to innovate access to birth registration in Districts Pakpattan and Thatta



We partnered with Pakistan Red Crescent Society (PRCS) to help mitigate the impact of disasters and extend timely relief by setting-up a location based early warning system



Screenshot of the early warning system



We provided top of the line e-education content to 6 public/underprivileged schools in Lahore, Karachi and Swat to improve conceptual understanding & science attitudes



We worked with Mother & Child Health Program of KPK Government to develop an intelligent SMS/VMS system, reminding expecting mothers in 27 Districts of their appointment with the Community Midwife



We introduced Telenor Taleem service - a comprehensive Education Portal that provides engaging content over SMS & IVR in order to improve literacy among the masses



We setup the Agriculture Commodity Trade project to empower farmers in Punjab and KPK with critical market and produce related information. 4,000 farmers received daily SMS on best farming practices and livestock information during the pilot phase



We transmitted more than 47 million public service messages in 2014 on the subject of preventing premature births, consuming iodized salt for mental development, pre-flood warnings and cancer treatment support. This was in addition to the Government's request for dissemination of information



3.3 ENABLING INNOVATION

At Telenor Pakistan, we not only promote innovation but equally foster it. The development of Telenor Apps, which is more than just an App store, is one such testimony to our resolve. Telenor Apps is a hosting platform for all local app developers to showcase and sell their inventions with no added cost. The platform has also empowered customers to purchase Apps of international fame through Direct Carrier Billing – a mechanism that allows them to pay from their mobile phone balance, thereby liberating them from using credit cards.



Ideate is our entrepreneurial competition for pupils in business schools. Students present creative business ideas and marketing plans to a panel of judges in anticipation of winning a 5 week internship at Telenor Pakistan and an opportunity to present their ideas to Telenor Group in Norway. Participating teams receive professional and hands on coaching for the development of their ideas.



Winning team of Telenor Pakistan Ideate Contest - 2014

For the promotion of local content and app development, we hold the annual Appportunity contest. Organized for the 4th time in 2014, Telenor Pakistan partnered with Microsoft to award the best apps produced in Pakistan. Over 180 entries were received and the winning team was not only awarded cash prizes but also the opportunity to compete in Digital Winners 2014 Oslo, Norway.



Winners of Telenor Pakistan Appportunity Contest - 2014

The annual Telenor Youth Summit, in partnership with the Nobel Peace Center, is an opportunity for tomorrow's social entrepreneurs who come up with innovative ideas to bring positive social change through digital means. Telenor Pakistan gives two such individuals the opportunity to dwell upon their ideas with peers from across Telenor Business Units at the inspiring three day conference in Oslo, Norway.



Maaz Imran and Sadaf Amin with CEO Telenor Group, Jon Fredrick Baksaas, at Telenor Youth Summit - 2014

Telenor Talkshawk Internet Champion or iChamp is another competition devised to promote the use of internet for education purposes in schools. Hundreds of registered contestants battle it out on stage to be crowned the Talkshawk Internet Champion for the day and win a computer lab for their school. Later, each winner contests on a provincial level and 6 winners fly to Norway to visit Telenor Head Quarters and Opera Mini Labs. 14-year-old Hania was crowned the all Pakistan Internet Champion at the finale in September, 2014.



Hania Nawaz Telenor i-champ winner - 2014

A young girl with dark hair is looking down at a white smartphone on a table. She is wearing a light-colored shirt. In the background, another person is partially visible, wearing a red and white striped shirt. The image is overlaid with a dark, semi-transparent grid pattern. The right side of the image features a large, abstract geometric shape in shades of blue and purple.

OUR COMMITMENT FOR DAYS TO COME

We at Telenor Pakistan are proud to be affiliated with an industry that touches millions of lives in indelible ways every day. This opportunity and the responsibility that comes with it is the fuel that drives Telenor Pakistan to stand firm on its principles and commitment to help shape a sustainable future in Pakistan through transparent, efficient and innovative business. We re-commit to continuous improvement in the way we conduct ourselves, do our business and contribute to the society as a responsible and resourceful corporate citizen.

Telenor Pakistan headquarters in Islamabad is one of the venues where Bazeecha organizes basic education classes for underprivileged and street children. In the picture, one of the students experiences internet for the very first time under the supervision of Telenor Pakistan HumQadam volunteer employee