



mHealth initiatives in Telenor Group

The Nordic region

- **Assisted Living** A program which enables a larger number of elderly people to stay home longer by providing services that include: moisture alarm, fall alarm, epilepsy alarm, medical dispenser, door alarm and GPS based locator.
- **Total ICT entrepreneur for hospitals** The project includes an innovative use of network and telecom solutions. Two of Norway's biggest hospitals, St.Olavs Hospital and Nye Ahus, have used overall ICT solutions since 2005.
- **Tromsø Telemedicine Laboratory** Telenor is a partner in a Norwegian research centre which aims to provide human caring with new technologies to provide better health care and reduce the increasing burden on the health care system.
- **Digital Social Alarms** Along with their partners Telenor Sweden contributes to a pilot project on developing a safety alarm for the elderly.
- **Remote diabetes monitoring** Pilot project in Copenhagen that allows patients with diabetes 2 to stay at home and monitor their own conditions while having remote contact with hospital via phone and video-consultations, reducing the number of hospital visits.

Asia

- **Geo Chat program** A mobile phone text system for epidemic surveillance which enables instantly updated situation and analysis of H1N1 influenza and other epidemics in Thailand.
- **Epidemic Alert for farmers** Enables health personnel to send out immediate information on diseases to rural people in Thailand and give advice to prevent them from getting sick.
- **MHealth app** A newly developed mobile application focused on providing health-related information in Thailand.
- **Healthline** Subscribers in Bangladesh and Pakistan can access a health line service to seek professional medical help using their mobile phones.
- **Mobile Alliance for maternal action** An initiative that uses mobile phones to provide life-saving health information to parents-to-be and new parents in Bangladesh.
- **Tele-dermatology** A project to enable patients suffering from skin diseases to consult with a doctor with the help of video conferencing, reducing the number of hospital visits.
- **Uninor Citizen Centre Project** The project aims to provide value-added services for the women of the Uninor Citizen Project and includes information on maternal health and neonatal health.
- **Mother and child health** A project in Pakistan intended to bridge the gap between health facilities and communities through provision of quality maternal health care services.

Central-Eastern Europe

- **Medistance** Provides a remote blood sugar/blood pressure level monitoring used by 800 patients in Hungary.
- **Enable** Telenor provides the technical equipment and its services in order to improve health and quality of life for Roma communities in Serbia by simplifying visits, records and health assistance for medical personnel.
- **Green button service** A remote service project for elderly people, making it possible for them to reach a call center by simply pushing a button on their mobile phone, operators in the call center can redirect the call to emergency, fire brigade or relatives.
- **Smart Phone as a home hub** A mHealth solution for Nokia devices is to be launched in Norway and Hungary in Q3 2012.