

Telenor Myanmar



Petter Børre Furberg, CEO, Telenor Myanmar London 12 May 2015

Business update

- 6.4 million customers
- Available to >50% of population
- Mobile penetration at 42%
- 58% of customers use data

Business environment

- GDP growth 7.7% for fiscal 2014¹
- FDI: soared to >USD 8 bn² fiscal 2014/2015
- Ceasefire: draft signed March 2015
- Election: expected November 2015





² Myanmar Investment Commission



Addressing sustainability risks and uncertainties

Institutional capacity

Corruption

Legal framework

Supply chain sustainability

Ethnic states

Land issues



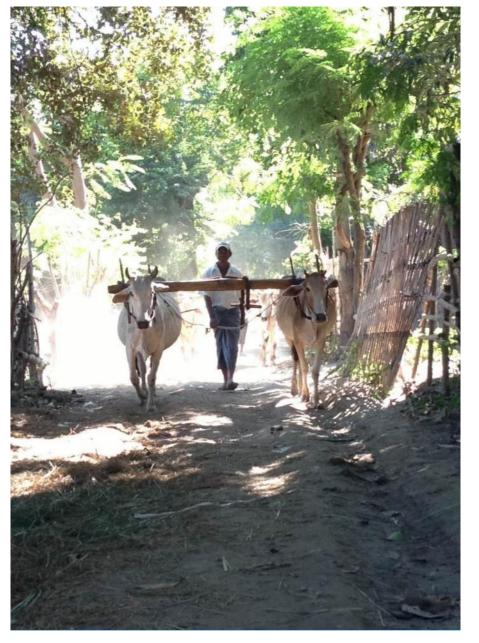
Legal framework

Telecommunications Law

Lawful intercept

- EU to assist in developing LI framework
- Requests to go via Telecom Regulator (PTD)
- Case by case evaluation as interim solution
- Cases are serious drug offences, terror threats and missing persons

Of **15** formal requests, Telenor has complied and released historical information in **3** cases



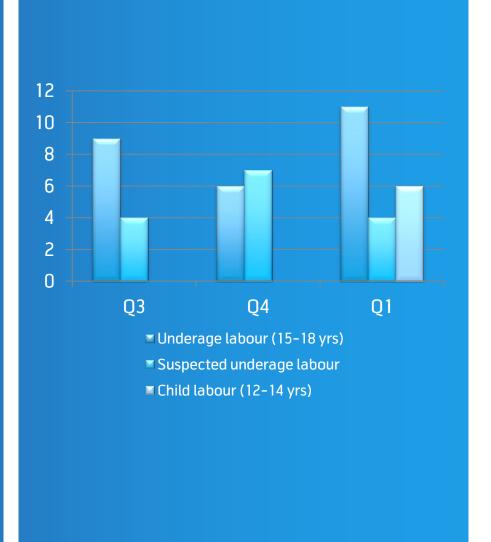


Supply chain sustainability

2481 members of our supply chain have received HSSE training since August*

Since August, our team has carried out **2728** HSSE inspections across the country*

- Local law > right to work from 13
- Poverty
- Social acceptance
- We follow the international ILO convention.
- Same standards for Myanmar as in all of Telenor's companies globally

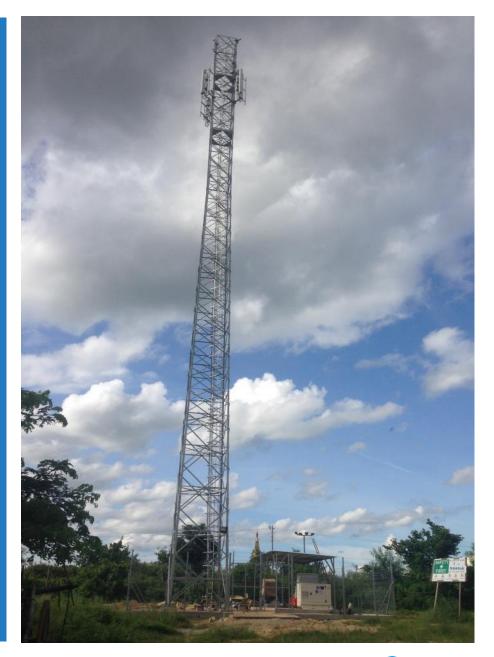




Supply chain sustainability

Improvement areas:

- Improved internal processes within supply chain
- Individual accountability
- Anchoring at supplier CEO level
- More resources for site inspections
- Continued capacity building & certification
- Collective industry action





Ethnic states

- 135 ethnic groups
- 30% of our future customers are in ethnic states
- 8 State Liaison Officers (SLOs)





Ethnic states

261 stakeholder engagement meetings*

376 ethnic state relations meetings*

In total they have met more than **16,000** community members*





Land issues

Ensure rightful land ownership:

- Contractual obligations tower companies
- Increased involvement of our SLOs
- 3 steps to identify rightful ownership (ID, ownership documentation, neighbour consent)
- Unannounced site inspections by Telenor's team
- Active dialogue with community
- When in doubt, site will be relocated

818* spot checks conducted

Identified issues:

- Jealousy
- Electromagnetic fields (EMF) concerns









Using core business to impact society

- Telenor Light Houses
- mHealth
- SMS Weather Alert
- Wikimedia Foundation
- Mobile Financial Services







Using core business to impact society

Non-formal education pilot project

- Partnered with Myanmar Mobile Education Project (myME)
- Non-formal education to 13-16 year olds
- Promoting international standards despite local law







Using core business to impact society

117 children enrolled in pilot from Telenor branded teashops*

Contractual agreements:

- No hires under legal age
- Pilot participants: commit to provide access to NFE
- Spot checks







