

BROADCAST

Telenor Broadcast is the leading provider of television and broadcasting services to households and enterprises in the Nordic region, measured by subscribers and revenues.

The Telenor Broadcast business area comprises the following business lines:

Canal Digital Group provides TV services to more than 2.9 million households in the Nordic region. Canal Digital offers pay-TV services to subscribers with Direct to Home (**DTH**) satellite dishes throughout the Nordic region. In Denmark, Norway, and Sweden, Canal Digital offers pay-TV and Internet services to cable TV subscribers. In Finland, Canal Digital offers premium pay-TV services to subscribers with access to digital terrestrial television (**DTT**). Canal Digital also offers TV services through privately owned satellite master antenna TV networks (**SMATV**), which serve households in multiple dwellings, such as housing associations and antenna unions.

Transmission and encryption provides transmission and encryption services for broadcasters and pay-TV operators through the subsidiaries Telenor Satellite Broadcasting, Norkring and Conax. Telenor Satellite Broadcasting provides extensive television broadcasting services for distribution, contribution and occasional applications to broadcasters throughout Europe, utilising its satellite fleet, terrestrial circuits and earth station. Norkring owns the terrestrial television and radio transmission network in Norway and has a subsidiary in Belgium, which was awarded the DTT licence for Flanders in the second quarter of 2009. Conax is a global provider of security solutions for digital TV. Through its subsidiaries and network of partners, Conax offers security solutions for digital TV to pay-TV operators in more than 70 countries.

Telenor Media and Content Services purpose is to support Telenor's operating units to gain access to attractive content rights, identify and develop content based business opportunities and manage Telenor's investments in content providers and media companies. It consists of the two consolidated companies Telenor Media & Content Services AS in Norway and Danmarks Digital TV AS in Denmark, as well as the associated companies A Pressen AS (48.2% ownership interest), RiksTV AS (33.3% ownership interest), Norges Televisjon AS (33.3% ownership interest) and TV2 Zebra AS (45% ownership interest).