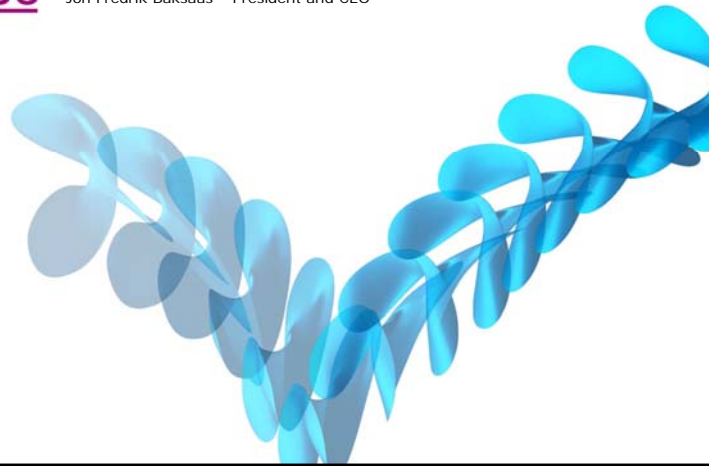


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## Concluding remarks

Jon Fredrik Baksaas – President and CEO



## Our priorities

- Deliver growth above peers
- Execute on operational excellence
- Brand preference exceeding market share
- Recognise our responsibilities
- Nurture a unique performance culture

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